

50th Empire State

arabian spring horse show

May 3-5, 2024 | NYS Fairgrounds | Syracuse, NY



Come celebrate our 50th Empire State Arabian Spring Horse Show! We're showcasing the best Arabian and Half-Arabian horses gathering from the Northeast, Mid-Atlantic and Canada, gathering for 3 days of exciting competition in breeding, performance, sport horse, dressage classes, all INDOORS.

We're expecting a crowd and invite you to be involved as a show sponsor!

Showcase your business to a large group of horse owners and enthusiasts.

Showcase your involvement in the Central New York equestrian tradition.

Sponsorship Opportunities

Blue Diamond Trainer's Special....\$1,000

Sponsorship includes:

- Blue Diamond sponsor banner for your stalls
- Fantastic Show Patron gift pack
- One complimentary stall at the 2023 show
- Snacks and refreshments to your stalls twice daily
- Two (2) ringside logo signs.
- Prominent Blue Diamond Sponsor logo recognition on our website, Facebook page and full page ad in printed show media.
- Minimum of eight (8) daily live sponsor acknowledgements during the show.
- Reserved Seating in VIP Sponsor Area of the coliseum.
- Name entered in a drawing to win a "free box stall" for the 2023 ESAHA Spring Show.

Grand Champion Sponsor.....\$500

Sponsorship includes:

- Two (2) ringside logo signs.
- Fantastic Show Patron gift pack
- Prominent Grand Champion Sponsor logo recognition on our website, Facebook page (including a link) and full page ad in printed show media.
- Minimum of eight (8) daily live sponsor acknowledgements during the show.
- Reserved Seating in VIP Sponsor Area of the coliseum.
- A thank you Champion Ribbon and certificate for display at your business.
- Name entered in a drawing to win a "free box stall" for the 2023 ESAHA Spring Show.

Blue Ribbon Sponsor.....\$250

Sponsorship includes:

- One (1) ringside logo sign.
 - Fantastic Show Patron gift pack
- Blue Ribbon Sponsor recognition on our website, Facebook page and half page ad in printed show media.
- Minimum of four (4) daily live sponsor acknowledgements during the show.
- Name listing on our show webpage including a link to your website.
- A thank you Blue Ribbon and certificate for display at your business.

Empire Show Patron\$150

Sponsorship includes:

- Sponsorship of three (3) regular classes and one (1) championship class of your choice with live acknowledgements.
- Patron Sponsor recognition at the show and on the show webpage.
- Reserved Box Seats
 - Fantastic Show Patron gift pack.

Individual Class Sponsorships

- **Jackpot Class (\$500 to winner)..\$500 each**
- Championship Class.....\$50 each
- Regular Class.....\$35 each

Show Hospitality Sponsorship Opportunities

Empire Hospitality Sponsor

Your sponsorship of our exhibitor hospitality will help put the “giddy up” in everyone’s “go”! More than coffee and donuts, our hospitality includes healthy eating options.

- **Sponsor 1 day.....\$125**
- **Sponsor all 3 days.....\$300**

Includes sponsor sign in the hospitality room, live announcer thanks, and special acknowledgement on our website and Facebook page.

Saturday Night Social Sponsor

Always popular with our exhibitors, the Saturday Social is well attended. The long days catch up with exhibitors and a little something extra goes a long way.

- **Reception Sponsor.....\$200**

Includes sponsor sign at the event, live announcer thanks, and special acknowledgement on our website and Facebook page.

Reserve Yours Today!

The Empire State Arabian Spring Horse Show is made possible with the support of our valued sponsors and patrons. Your support will be deeply appreciated and gratefully acknowledged.

To reserve yours or for more information, please contact:

Shelley White

Empire State Arabian Horse Association Show Committee
315.378.9417 | swhite100@twcny.rr.com

YES! Please reserve my sponsorship for the 2024 Empire State Arabian Spring Horse Show.

YOUR NAME _____

COMPANY/ORGANIZATION/FARM (as you would like it appear in print) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

PHONE _____

I'll support the show as a:

- Blue Diamond Trainer's Special: \$1,000 \$ _____
- Grand Champion Sponsor: \$500 \$ _____
- Blue Ribbon Sponsor: \$250 \$ _____
- Hospitality Sponsor: \$125/ \$300 \$ _____
- Saturday Social Sponsor: \$200 \$ _____
- Jackpot Class Sponsor: \$500 (new)** \$ _____
- Individual Class Sponsor \$35 \$ _____
- Championship Class(es) @ \$50 \$ _____
- Empire Show Patron Package: \$150 \$ _____

Preferred Class(es):

TOTAL ENCLOSED \$



Please make checks payable to: ESAHA

Mail Payment and Advertising Art to:

ESAHA Show Sponsorships
c/o Shelley White
9591 Black Creek Rd.
Brewerton, NY 13029

Camera ready art (PDF or JPG) may also be emailed to:

swhite100@twcny.rr.com

Thank you!